

HOTEL ENTERPRISE -EARNING ADDITIONAL INCOME

The couple Mr. Ishwarayya Prabhayya Malawad and Smt. Nagaratna Ishwarayya Malawad are landless and residents of Papanashi village of Gadag block. Mr. Ishwarayya was working in a cloth shop with salary of Rs. 1000/month in Gadag city. The income he got was not sufficient to meet the requirement of his family consisting 5 members. So he thought of opening a small hotel in his village with the support of his wife. He attended off-campus training conducted by KVK on SHG orientation programme and become the member in Kalameshwara SHG during 2003.

On 11.4.2007 he started a Hotel enterprise at Papanashi. Initially he used to prepare few snacks because of lack of knowledge and capital for Investment. At the same time, KVK organised 3 days training on Food Processing i.e. preparation of snacks from 7.8.2007 to 9.8.2007. Both Husband and Wife attended the training and learnt the preparation of pakoda, masala, puffed rice, egg bonda, onion, brinjal & capsicum pakoda, mirchi instant and urada vada mix. Immediately after the training, M.G. Bank Lakkundi had sanctioned Rs. 40,000/- loan to their SHG. He took Rs. 8000/- loan and purchased necessary equipments and raw materials and started preparing snacks he has learnt at KVK. Earlier his daily transaction was Rs. 100 to Rs. 200 but now it has increased to Rs. 600 to Rs. 700. Now his monthly net profit is raised from Rs. 1500-2000 to Rs. 5000. In addition, his wife started kirani shop and earning an additional income. Thus the motivation and guidance of KVK staff and financial support from SHG helped them to improve the socio-economic condition of their family.